



*/hug is a project of The Third Faction Collective:*

*Third Faction* is an affiliation of geographically dispersed entities with a collective interest in exposing binary systems in synthetic environments. via in-world performances, the collective operates simultaneously across various platforms including *World of Warcraft* and *Second Life*. the collective includes: Thomas Asmuth (MyriamMoore), Mez Breeze (BowwToxx), John Pierre Bruneau (Cretivcowman), Jenene Castle (Mohana), Steve Durie (Tookis), Kyung Lee (Sootso), James Morgan (Deaxter), Ali Sajjadi (Layli), and Liz Solo (Sliz). *Third Faction* members question the politics, allegiances, and narrative conventions of Synthetic Worlds. the cross-factional collective officially formed in *World of Warcraft* on valentine's day 2008 in a self-declared temporary autonomous zone.



**/hug needs you!**

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*missions from a  
World of Warcraft  
humanitarian aid group*